

## ***Wilsonville Mayor Tim Knapp:*** **“Wilsonville: Creating a Complete Community for All Ages of Life”**

### **1. Introduction: Council working together for benefit of all of the community.**

- Council members: Liaisons with City volunteer Boards & Commissions
  - Councilor Scott Starr, Council President
    - Liaison: Parks & Rec Board, Chamber of Commerce, Recreation & Aquatic Center Champion
  - Councilor Julie Fitzgerald
    - Liaison: DRB Panels A & B
  - Councilor Susie Stevens
    - Liaison: Library Board, Wilsonville Seniors
  - Councilor Charlotte Lehan
    - Liaison: Planning Commission & Committee for Citizen Involvement; Tourism Promotion Committee
- Council goals: highlights
  - Community Design- Plan for Bike/Ped connectivity
  - Thoughtful Land Use- Plan for Frog Pond residential
  - Community Amenities- Aquatic Center Study & Plan
  - Economic Development
    - Strategy & Funding for Coffee Creek Industrial.
    - Concept Plan for Basalt Creek Ind. w/ Tualatin

### **2. Living (Residential issues)- Vision for Neighborhoods**

- Different housing – different needs – different stages in our lives.
  - Villebois – Neighborhood with most new homes
    - Diversity of housing types
    - Community amenities: linear parks, pocket parks, nature park, sidewalks and walking paths, bike lanes, neighborhood centers
  - Frog Pond – Concept Planning completed
    - Planning Commission & Council heard citizen input
    - Balance: neighborhood desires - infrastructure costs - marketplace acceptance - affordability
    - West Neighborhood - 125 acres - open to development
  - Boat Club - Renaissance
    - Larger, high end homes overlooking river 33 homes planned, 16 already built

- Record-setting single-family homebuilding
  - 2015 – record year: 3x greater # and value over 10-year avg.
  - 27% of past 10 years’ single-family housing built last year
  - 10-Yr total of 1,263 homes with value \$295 M

| Year               | # Homes      | Value          |
|--------------------|--------------|----------------|
| 2015               | 316          | \$79 M         |
| 2014               | 246          | \$52           |
| 2013               | 180          | \$43           |
| 2012               | 101          | \$23           |
| 2011               | 81           | \$16           |
| 10-Yr Avg          | 104          | \$24           |
| <b>10-Yr Total</b> | <b>1,263</b> | <b>\$295 M</b> |

- Affordable housing issue
  - Lack of sufficient housing - all types - region wide
    - Great Recession - decline in home -ownership
    - Record Apartment sales – Out of State investors
      - \$2Billion+ in Metro area
  - WV Apartment sales - \$214 Million
    - Village at Main - 464u \$95M
    - Haven at Charbonneau
    - Boulder Creek & Madison Bridge Creek
    - Terrene at the Grove - 288u \$60M
    - Jory Trail at the Grove – 324u \$59M
  - Population increase – Oregon top US move-to destination 3 years running – WV now approx. 22,870
  - Displaced Residents have appeared now before Council
- Senior Living in Wilsonville
  - Portera: 114 units – Active adults over age 50 – New in 2015
  - 5 other senior-living facilities in town
- “Complete Community” amenities & services
  - Increased shopping options: F. Meyer Ctr – West of I/5 – opened 2011 F.M. 145,000 sq. ft. – Pads 50,000 sq. ft.
  - Argyle Square – North WV, East of freeway – Large retailers- opened 2003 – 376,163 sq. ft. retail.
  - Town Center Commercial - from 1980’s-1990’s- Continues strong
  - Other smaller commercial centers- important contributors
    - Used to have to leave town to buy a pair of socks

### 3. Working (Business issues) – Vision for Present & Future needs

- Evolving Live-Work-Play environments
  - Need to attract new/future business
  - Strong Infrastructure – Quality business environment – Access
  - High Standards – Protect private side business investments
- Major businesses now in formerly vacant locations:
  - Microsoft R&D and Large ‘Surface HUB Screen’ manufacturing in former vacant warehouse: 200 jobs
  - Southern Wine & Spirits now in former GI Joes 300,000 SF warehouse/HQ: 150 jobs
  - Convergys, fka Stream, in former 120,000 SF Hollywood Video HQ: 1200 jobs
  - Findlay Chrysler Jeep Dodge Ram now in former 178,000 SF Hollywood Video warehouse
- Workforce development:
  - OIT, CCC, Schools,
    - Regional STEAM Hub at Oregon Tech
- Coffee Creek Indus Area
  - UGB in 2002 - Concept planning done in 2007
  - URA advisory vote 2015; new development starting
  - Universal Health Services - \$32M – 190 high quality jobs
- Basalt Creek Indus Area
  - UGB in 2004 – Concept planning NOW – Agreement in principle
  - Transp Plan agreed - 124<sup>th</sup> beginning 2016
  - WV priority: High quality /high demand business & employment area
  - Provide amenities - attract stable, family wage employment, for Future

### 4. Transportation: Mobility- CONNECTING our Community

- Roads: New/improved connections and improved safety:
  - Barber St & Bridge connection to Kinsman- Opened 2015
  - Grahams Ferry – from County Rd to City street done
  - Boones Ferry Rd (north of WV, Wash Cty project) done
  - Canyon Creek extension to Vlahos done
  - Wilsonville Road – landscape medians-East side done
  - Kinsman: Barber to Boeckman connection-
    - beginning July- 15 months – Inc. major sewer & water

- Bike/Ped
  - Improvements; Signage/Wayfinding Plan underway;
  - French Prairie Bridge study beginning
  - Town Center Loop East – Vlahos completed
  - Still many connections needed
- Transit
  - Free in town; connections out of town
  - Master plan update now – 3/10 Open House – Take survey!
  - Planning / negotiating w/Tri-Met on services to Coffee / Basalt / Frog Pond

## **5. Recreating – Making rec. & exercise a normal, easy part of every day**

- Healthy Eating / Active Living
  - Wilsonville first Oregon city to join HEAL Campaign in 2013 of League of Oregon Cities and the Oregon Public Health Institute
  - Encourage better personal health and urban planning
- Community Center (seniors are 16% of WV population)
  - 14,100 Meals served 2015
    - 7,800 at Center, 6,300 delivered
  - Programs: Fitness – I/5 Connection – Skills – Social programs
    - Seeking contributions – Utilities/scholarship support
    - Legal clinic, tax prep, computer, dance classes, pickleball
  - Remodeled, updated lobby and reception area!
- Library (children, all ages)
  - 2015 checkouts: 480,000 total circulation
  - 19,000 people hold Library cards
  - Total attendance of 28,000 kids and parents for Youth Services programming
  - New Staffing and Outreach program to families of Preschoolers
  - Builds on several year success of Dolly Parton Imagination Library Program.
- Parks & Rec (all ages)
  - Full Dept & Manager 2013 – P&R Admin Building Remodel
  - Neighborhood parks,
    - One in each Neighborhood – easy accessibility
    - Villebois concept – connected linear park ring
    - Park plans for each new Residential and Business area

- Major/regional parks
  - Murase Accessible “all ages / all abilities” Playground 2015
  - Memorial Park Master Plan 2015
  - Fields – disc golf – bike track-- trails – river overlooks
  - Graham Oaks Metro Regional Park opened 2010
    - Lots of use- growing trees & shrubs – paths & trails
    - Need to connect to City / Region wide system
  - WV Parks Plan overall update – this year!
- Proposed Recreation & Aquatic Center – Nov. 2016 vote
- 3.5 Riverfront acres purchased- Boones Ferry Park expansion

## 6. Conclusion

- Council goals: Continue to set long term direction for City:
  - Connected, Complete Community – Environmental Stewardship
  - Thoughtful land use planning for strong neighborhoods
  - Responsible Economic Devel. – Good Jobs, Diverse sectors
  - Healthy, active living- an aesthetically pleasing community!
- Thank you.